

1. Private advertisers are entitled to 1 free line ad per person, per week, up to 20 words. \$2 will be charged for each additional 10 words thereafter.

2. The Upper Clutha Messenger's definition of a private advertiser is at our sole discretion.

Examples of line ads that qualify include:

- Garage sales
- Items for sale by a private seller (E.g. a sofa or car)
- Long term private rentals (Long term is defined as any term over 3 months).
* Please note that holiday homes and nightly rentals do not qualify for the free line ad deal.
- Individual looking for work or a rental
- 'Wanted to buy' ads
- Lost items

Examples of line ads that **do not** qualify include:

- Services for which a fee is charged. E.g. Nannying, trades, etc.
 - Items for sale in bulk. E.g. Bulk quantities of peastraw or firewood.
 - Business or commercial advertising. E.g. Office space for lease.
 - Charitable, not for profit and community groups. E.g. Fundraising, clubs, sporting groups.
- * Charities, not for profit and community groups are encouraged to make use of our free sections to advertise: My Community News, My Community Diary and the Front Page Community Space (see below).

3. Businesses are not eligible for free line ads.

4. Charities, not for profit and community groups are not eligible for free line ads. However, we do offer a not for profit discount on display advertising, please email messenger@printit.co.nz for rates.

We also offer the following free of charge community spaces:

Front Page Community Space

We reserve the front page for non-profit organisations or events with a broad community appeal, who wish to promote a particular activity or cause. The space is not for news of events past, for political or for business purposes.

To apply, contact us for an application form.

My Community News

Weekly community based articles, with a focus on future rather than past events. The space is not for news of events past, for political or for business purposes.

To apply, contact us for an application form.

My Community Diary

A weekly calendar of community events.

To submit your entry, visit www.mymessenger.co.nz or email messenger@printit.co.nz

Please keep your entry concise (What, when, where, contact details), for example:

- **Painting Group. 10am. 10th December. 11 Brownston St. Wanaka. Enquiries to 443 7804. All welcome.**

*We reserve the right to edit Community Diary entries as required.