

**RATE CARD
EX. GST**

Prices effective 1st January 2021



DISPLAY ADVERTISING

BLACK & WHITE

HEIGHT	102mm	209mm
x 18mm	N/A	\$35.00 strip
x 35mm	\$35.00	\$70.00
x 75mm	\$65.00	\$130.00
x 100mm	\$84.00	\$168.00
x 135mm	\$105.00 quarter page	\$210.00 half page
x 175mm	\$125.00	\$250.00
x 210mm	\$149.00	\$285.00
x 298mm	\$210.00 half page (vertical)	\$365.00 full page

FULL COLOUR

FRONT COVER	
72mm x 47mm (lug)	\$119.00
209mm x 56mm (banner)	\$320.00

INSIDE	102mm	209mm
x 18mm	N/A	\$40.00 strip
x 65.5mm	\$104.00 eighth page	\$200.00 quarter page banner
x 135mm	\$200.00 quarter page	\$365.00 half page
x 275mm	\$365.00 half page (vertical)	N/A
x 298mm	N/A	\$725.00 full page

BACK COVER	102mm	209mm
x 298mm	N/A	\$968.00 full page

DISCOUNTS

COLOUR DISPLAY ADS	
4 ads over 8 weeks	= 10%
8 ads over 16 weeks	= 15%
12 ads over 24 weeks	= 20%

BLACK & WHITE DISPLAY ADS	
4 ads over 8 weeks	= 10%

LINE ADS
Place 5 line ads get the 6th one free

LINE ADS

WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

DEADLINES

DISPLAY ADVERTS:
All bookings and artwork must be received by 12.00pm Mondays to secure placement. Non-account holders must complete payment on booking.
hello@mymessenger.co.nz

LINE ADVERTS:
Book line ads online by 12.00pm Tuesdays to secure placement. All bookings through website. Non-account holders must complete payment on booking.
www.mymessenger.co.nz

COMMUNITY DIARY ENTRIES:
12.00pm Mondays.
www.mymessenger.co.nz

**COLOUR AD
VISUAL GUIDE
CLICK HERE**

**B&W AD
VISUAL GUIDE
CLICK HERE**

**BOOK YOUR
LINE AD
CLICK HERE**



FRONT PAGE STORY
Click here to apply for the front page story.

FRONT PAGE LUG

72 x 47mm
\$119 exc GST

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FRONT PAGE LUG

72 x 47mm
\$119 exc GST

FRONT PAGE BANNER

209 x 56mm
\$320 exc GST

FRONT PAGE BANNER

209 x 56mm
\$320 exc GST

EIGHTH PAGE

102 x 65.5mm
\$104 exc GST

EIGHTH PAGE

102 x 65.5mm
\$104 exc GST

QUARTER PAGE

102 x 135mm
\$200 exc GST

also available as

QUARTER PAGE BANNER

209mm x 65.5mm

**HALF PAGE
(horizontal)**

209 x 135mm
\$365 exc GST

also available as

**HALF PAGE
(vertical)**

102mm x 275mm

STRIP

209 x 18mm \$40 exc GST

FULL PAGE
209 x 298mm
\$725 exc GST

35mm

102 x 35mm

\$35 exc GST

75mm

102 x 75mm

\$65 exc GST

**HALF PAGE
(horizontal)**

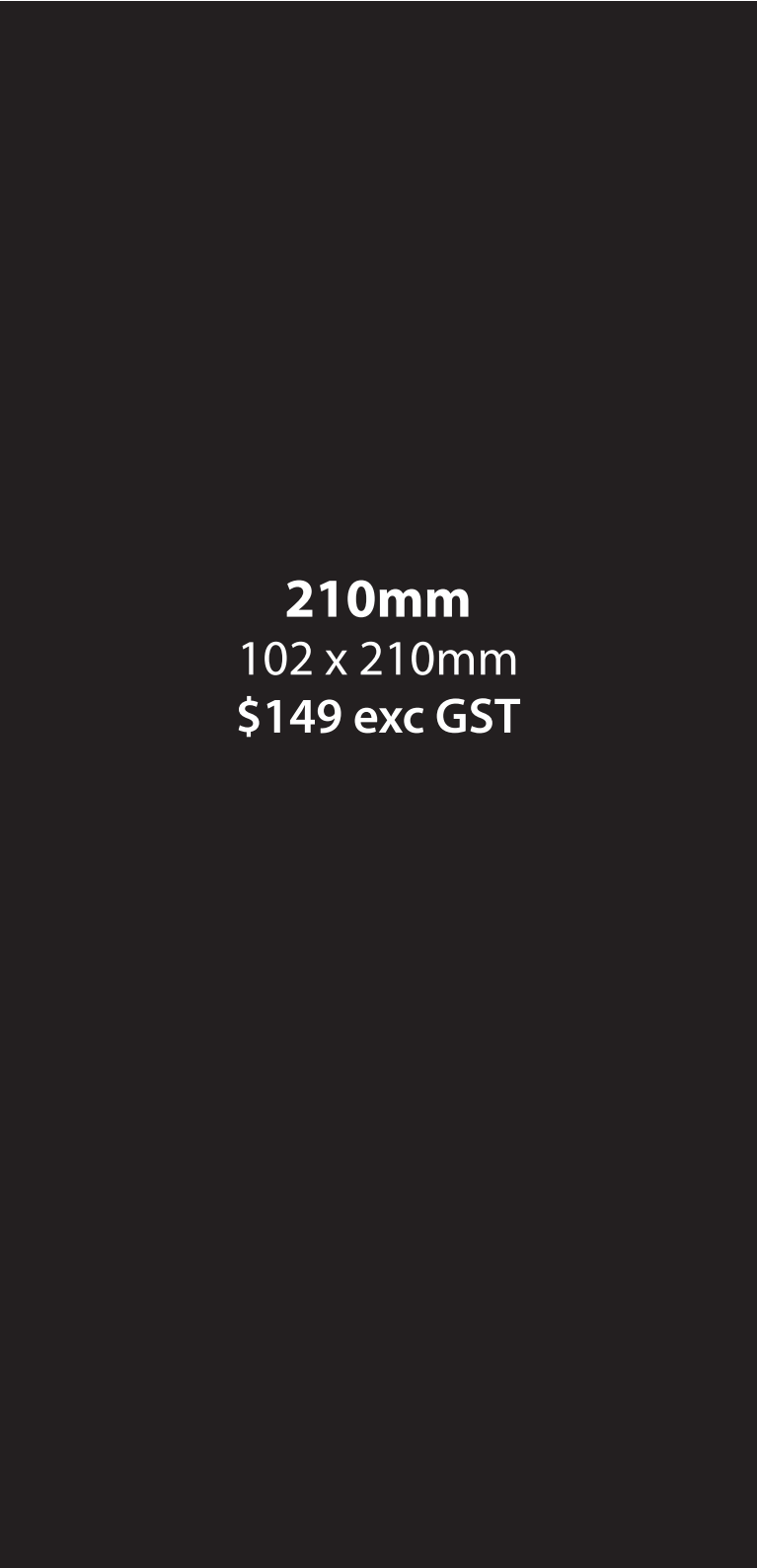
209 x 135mm

\$210 exc GST

also available as

**HALF PAGE
(vertical)**

102mm x 298mm



210mm
102 x 210mm
\$149 exc GST



QUARTER PAGE
102 x 135mm
\$105 exc GST



STRIP
209 x 18mm \$35 exc GST

175mm
102 x 175mm
\$125 exc GST
also available as
175mm BANNER
209mm x 175mm
\$250 exc GST

100mm
102 x 100mm
\$84 exc GST
also available as
100mm BANNER
209mm x 100mm
\$168 exc GST

35mm BANNER
209 x 35mm
\$70 exc GST

210mm BANNER

209 x 210mm

\$285 exc GST

75mm BANNER

209 x 75mm

\$130 exc GST

FULL PAGE
209 x 298mm
\$365 exc GST