

**RATE CARD  
EX. GST**

Prices effective 1<sup>st</sup> January 2021



**DISPLAY ADVERTISING**

**BLACK & WHITE**

HEIGHT	102mm	209mm
x 18mm	N/A	\$35.00 strip
x 35mm	\$35.00	\$70.00
x 75mm	\$65.00	\$130.00
x 100mm	\$84.00	\$168.00
x 135mm	\$105.00 quarter page	\$210.00 half page
x 175mm	\$125.00	\$250.00
x 210mm	\$149.00	\$285.00
x 298mm	\$210.00 half page (vertical)	\$365.00 full page

**FULL COLOUR**

FRONT COVER	
72mm x 47mm (lug)	\$119.00
209mm x 56mm (banner)	\$320.00

INSIDE	102mm	209mm
x 18mm	N/A	\$40.00 strip
x 65.5mm	\$104.00 eighth page	\$200.00 quarter page banner
x 135mm	\$200.00 quarter page	\$365.00 half page
x 275mm	\$365.00 half page (vertical)	N/A
x 298mm	N/A	\$725.00 full page

BACK COVER	102mm	209mm
x 298mm	N/A	\$968.00 full page

**DISCOUNTS**

COLOUR DISPLAY ADS	
4 ads over 8 weeks	= 10%
8 ads over 16 weeks	= 15%
12 ads over 24 weeks	= 20%

BLACK & WHITE DISPLAY ADS	
4 ads over 8 weeks	= 10%
LINE ADS	
Place 5 line ads get the 6th one free	

**LINE ADS**

**WORD-ONLY CLASSIFIEDS**

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

**DEADLINES**

**DISPLAY ADVERTS:**  
All bookings and artwork must be received by 12.00pm Mondays to secure placement. Non-account holders must complete payment on booking.  
[hello@mymessenger.co.nz](mailto:hello@mymessenger.co.nz)

**LINE ADVERTS:**  
Book line ads online by 12.00pm Tuesdays to secure placement. All bookings through website. Non-account holders must complete payment on booking.  
[www.mymessenger.co.nz](http://www.mymessenger.co.nz)

**COMMUNITY DIARY ENTRIES:**  
12.00pm Mondays.  
[www.mymessenger.co.nz](http://www.mymessenger.co.nz)

**COLOUR AD  
VISUAL GUIDE  
CLICK HERE**

**B&W AD  
VISUAL GUIDE  
CLICK HERE**

**BOOK YOUR  
LINE AD  
CLICK HERE**

