

RATE CARD EX. GST

Prices effective 1 January 2024



DISPLAY ADVERTISING

BLACK & WHITE

HEIGHT	102mm	209mm
x 18mm	N/A	\$37.00 strip
x 35mm	\$37.00	\$74.00
x 75mm	\$68.00	\$137.00
x 100mm	\$88.00	\$176.00
x 135mm	\$110.00 quarter page	\$210.00 half page
x 175mm	\$131.00	\$263.00
x 210mm	\$156.00	\$299.00
x 275mm	\$210.00	N/A
x 298mm	\$225.00 half page (vertical)	\$365.00 full page

FULL COLOUR

FRONT COVER	
72mm x 47mm (lug)	\$140.00
209mm x 56mm (banner)	\$370.00

BACK COVER	
209mm x 298mm	\$995.00 full page

INSIDE	102mm	209mm
x 18mm	N/A	\$42.00 strip
x 65.5mm	\$109.00 eighth page	\$210.00 quarter page banner
x 135mm	\$210.00 quarter page	\$365.00 half page
x 275mm	\$365.00 half page (vertical)	N/A
x 298mm	N/A	\$725.00 full page
x 298mm x2	N/A	\$1,160 double page spread

DISCOUNTS

COLOUR DISPLAY ADS	
4 ads over 8 weeks	= 10%
8 ads over 16 weeks	= 15%
12 ads over 24 weeks	= 20%

BLACK & WHITE DISPLAY ADS	
4 ads over 8 weeks	= 10%

LINE ADS
Place 5 line ads, get a 6th one free

COMMUNITY ENTRIES

COMMUNITY DIARY ENTRIES:
All entries through the website by 12.00pm Mondays.
www.mymessenger.co.nz

FRONT PAGE & COMMUNITY NEWS:
Applications in advance through the website.
Content to us by 12.00pm Fridays.
www.mymessenger.co.nz

For assistance or further information, please contact the team on 03 443 7805 or email hello@mymessenger.co.nz



LINE ADS

WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

AD DEADLINES

DISPLAY ADVERTS:
All bookings and artwork must be received by 12.00pm Mondays to secure placement. Colour ads are subject to availability. For ads to be designed by us using your 15 mins of free design time, please book and provide content by 12.00pm Fridays. Non-account holders must complete payment on booking.
hello@mymessenger.co.nz

LINE ADVERTS:
Book line ads online by 12.00pm Tuesdays to secure placement. All bookings through website. Non-account holders must complete payment on booking.
www.mymessenger.co.nz