

## RATE CARD EX. GST

Prices effective 1 January 2024



### DISPLAY ADVERTISING

#### BLACK & WHITE

HEIGHT	102mm	209mm
x 18mm	N/A	\$37.00 strip
x 35mm	\$37.00	\$74.00
x 75mm	\$68.00	\$137.00
x 100mm	\$88.00	\$176.00
x 135mm	\$110.00 quarter page	\$210.00 half page
x 175mm	\$131.00	\$263.00
x 210mm	\$156.00	\$299.00
x 275mm	\$210.00	N/A
x 298mm	\$225.00 half page (vertical)	\$365.00 full page

#### FULL COLOUR

##### FRONT COVER

72mm x 47mm (lug) \$140.00

209mm x 56mm (banner) \$370.00

##### BACK COVER

209mm x 298mm \$995.00 full page

INSIDE	102mm	209mm
x 18mm	N/A	\$42.00 strip
x 65.5mm	\$109.00 eighth page	\$210.00 quarter page banner
x 135mm	\$210.00 quarter page	\$365.00 half page
x 275mm	\$365.00 half page (vertical)	N/A
x 298mm	N/A	\$725.00 full page
x 298mm x2	N/A	\$1,160 double page spread

### LINE ADS

#### WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

### AD DEADLINES

#### DISPLAY ADVERTS:

All bookings and artwork must be received by 12.00pm Mondays to secure placement. Colour ads are subject to availability. For ads to be designed by us using your 15 mins of free design time, please book and provide content by 12.00pm Fridays. Non-account holders must complete payment on booking.

[hello@mymessenger.co.nz](mailto:hello@mymessenger.co.nz)

#### LINE ADVERTS:

Book line ads online by 12.00pm Tuesdays to secure placement. All bookings through website. Non-account holders must complete payment on booking.

[www.mymessenger.co.nz](http://www.mymessenger.co.nz)

### DISCOUNTS

#### COLOUR DISPLAY ADS

4 ads over 8 weeks = 10%

8 ads over 16 weeks = 15%

12 ads over 24 weeks = 20%

#### BLACK & WHITE DISPLAY ADS

4 ads over 8 weeks = 10%

#### LINE ADS

Place 5 line ads, get a 6th one free

### COMMUNITY ENTRIES

#### COMMUNITY DIARY ENTRIES:

All entries through the website by 12.00pm Mondays.

[www.mymessenger.co.nz](http://www.mymessenger.co.nz)

#### FRONT PAGE & COMMUNITY NEWS:

Applications in advance through the website. Content to us by 12.00pm Fridays.

[www.mymessenger.co.nz](http://www.mymessenger.co.nz)

For assistance or further information, please contact the team on 03 443 7805 or email [hello@mymessenger.co.nz](mailto:hello@mymessenger.co.nz)





Upper Clutha  
**Messenger**

24 Dungarvon St, Wanaka | (03) 443 7805 | [hello@mymessenger.co.nz](mailto:hello@mymessenger.co.nz) | [www.mymessenger.co.nz](http://www.mymessenger.co.nz)

## FRONT PAGE STORY

Click here to apply for the front page story.

## FRONT PAGE LUG

72 x 47mm  
\$140 exc GST

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## FRONT PAGE BANNER

209 x 56mm  
\$370 exc GST

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209 x 56mm  
\$370 exc GST

**EIGHTH PAGE**

102 x 65.5mm

\$109 exc GST

**EIGHTH PAGE**

102 x 65.5mm

\$109 exc GST

**QUARTER PAGE**

102 x 135mm

\$210 exc GST

also available as

**QUARTER PAGE BANNER**

209mm x 65.5mm

**HALF PAGE  
(horizontal)**

209 x 135mm

\$365 exc GST

also available as

**HALF PAGE  
(vertical)**

102mm x 275mm

**STRIP**

209 x 18mm    \$42 exc GST

**FULL PAGE**  
209 x 298mm  
\$725 exc GST

**BACK PAGE**  
209 x 298mm x 2  
**\$995 exc GST**

**35mm**

102 x 35mm

**\$37 exc GST**

**75mm**

102 x 75mm

**\$68 exc GST**

**HALF PAGE  
(horizontal)**

209 x 135mm

**\$210 exc GST**

also available as

**HALF PAGE  
(vertical)**

102mm x 275mm

**210mm**  
102 x 210mm  
\$156 exc GST

**QUARTER PAGE**  
102 x 135mm  
\$110 exc GST

**STRIP**  
209 x 18mm    \$37 exc GST

**175mm**

102 x 175mm

**\$131 exc GST**

also available as

**175mm BANNER**

209mm x 175mm

**\$263 exc GST****100mm**

102 x 100mm

**\$88 exc GST**

also available as

**100mm BANNER**

209mm x 100mm

**\$176 exc GST****35mm BANNER**

209 x 35mm

**\$74 exc GST**



## **210mm BANNER**

209 x 210mm

**\$299 exc GST**

## **75mm BANNER**

209 x 75mm

**\$137 exc GST**

**FULL PAGE**  
209 x 298mm  
\$365 exc GST