

RATE CARD EX. GST

Prices effective July 2025



DISPLAY ADVERTISING

BLACK & WHITE

SIZE	102mm	209mm
x 35mm	\$39.00	\$78.00
x 70mm	\$68.00 eighth page	\$130.00 quarter page
x 100mm	\$92.00	\$184.00
x 144mm	\$130.00 quarter page	\$225.00 half page
x 210mm	\$165.00	\$299.00
x 292mm	\$225.00 half page (vertical)	\$365.00 full page

COLOUR

SIZE	102mm	209mm
x 18mm	N/A	\$49.00 strip
x 35mm	\$65.00	\$119.00
x 70mm	\$119.00 eighth page	\$230.00 quarter page banner
x 100mm	\$159.00	\$290.00
x 144mm	\$230.00 quarter page	\$380.00 half page
x 210mm	\$295.00	\$560.00
x 292mm	\$380.00 half page (vertical)	\$725.00 full page

PREMIUM COLOUR

Front Cover	72mm x 47mm (lug)	\$150.00
	209mm x 56mm (banner)	\$399.00
Back Cover	209mm x 292mm	\$1050.00 full page
Inside Front Cover or Inside Back Cover	209mm x 144mm	209mm x 292mm
	\$430.00 half page	\$850.00 full page

DISCOUNTS

COLOUR DISPLAY ADS	
4 ads over 8 weeks	10% discount
8 ads over 16 weeks	15% discount
12 ads over 24 weeks	20% discount

BLACK & WHITE DISPLAY ADS

4 ads over 8 weeks	10% discount
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LINE ADS

Place 5 line ads, get a 6th one free

LINE ADS

WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

DEADLINES

DISPLAY ADVERTS

The deadline for all display ads that are to be **designed by us**, is 12.00pm on Fridays. 15 minutes free design time is included with your booking. **Print ready** ad deadline is 12.00pm on Mondays.

LINE ADVERTS

Book line ads online by 11.59pm Mondays to secure placement. Bookings through our website.

Non-account holders must complete payment on booking.

hello@mymessenger.co.nz
www.mymessenger.co.nz

COMMUNITY ENTRIES

COMMUNITY DIARY ENTRIES:

All entries through the website by 12.00pm Fridays.
www.mymessenger.co.nz

FRONT PAGE & COMMUNITY NEWS:

All applications in advance through the website.
Content to us by 12.00pm on Thursdays.

For assistance or further information, please contact the team on 03 443 7805 or email hello@mymessenger.co.nz

