

RATE CARD EX. GST

Prices effective October 2025



DISPLAY ADVERTISING

BLACK & WHITE

SIZE	102mm	209mm
x 35mm	\$39.00	\$78.00
x 70mm	\$68.00 eighth page	\$130.00 quarter page banner
x 100mm	\$92.00	\$184.00
x 144mm	\$130.00 quarter page	\$225.00 half page
x 210mm	\$165.00	\$299.00
x 292mm	\$225.00 half page (vertical)	\$365.00 full page

COLOUR

SIZE	102mm	209mm
x 35mm	\$55.00	\$119.00
x 70mm	\$119.00 eighth page	\$230.00 quarter page banner
x 100mm	\$159.00	\$290.00
x 144mm	\$230.00 quarter page	\$380.00 half page
x 210mm	\$295.00	\$560.00
x 292mm	\$380.00 half page (vertical)	\$725.00 full page

PREMIUM COLOUR

Front Cover	72mm x 47mm (lug)	\$150.00
	209mm x 56mm (banner)	\$399.00
Back Cover	209mm x 292mm	\$1050.00 full page
Inside Front Cover or Inside Back Cover	209mm x 144mm	209mm x 292mm
	\$430.00 half page	\$850.00 full page

DISCOUNTS

COLOUR DISPLAY ADS	
4 ads over 8 weeks	10% discount
8 ads over 16 weeks	15% discount
12 ads over 24 weeks	20% discount

BLACK & WHITE DISPLAY ADS

4 ads over 8 weeks	10% discount
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LINE ADS

Place 5 line ads, get a 6th one free

LINE ADS

WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

DEADLINES

DISPLAY ADVERTS

The deadline for all display ads that are to be **designed by us**, is 12.00pm on Fridays. 15 minutes free design time is included with your booking.
Print ready ad deadline is 12.00pm on Mondays.

LINE ADVERTS

Book line ads online by 9.00pm Tuesdays to secure placement.
Bookings through our website.

Non-account holders must complete payment on booking.

hello@mymessenger.co.nz
www.mymessenger.co.nz

COMMUNITY ENTRIES

COMMUNITY DIARY ENTRIES:

All entries through the website by 12.00pm Fridays.
www.mymessenger.co.nz

FRONT PAGE & COMMUNITY NEWS:

All applications in advance through the website.
Content to us by 12.00pm on Thursdays.

For assistance or further information, please contact the team on 03 443 7805 or email hello@mymessenger.co.nz

