

## RATE CARD EX. GST

Prices effective 01 January 2026  
(all prices in NZD)



### DISPLAY ADVERTISING

#### BLACK & WHITE

SIZE	102mm	209mm
x 35mm	\$39.00	\$78.00 eighth page banner
x 70mm	\$68.00 eighth page	\$130.00 quarter page banner
x 100mm	\$92.00	\$184.00
x 144mm	\$130.00 quarter page	\$225.00 half page
x 210mm	\$165.00	\$299.00
x 292mm	\$225.00 half page (vertical)	\$365.00 full page

#### COLOUR

SIZE	102mm	209mm
x 35mm	\$55.00	\$119.00 eighth page banner
x 70mm	\$119.00 eighth page	\$230.00 quarter page banner
x 100mm	\$159.00	\$290.00
x 144mm	\$230.00 quarter page	\$380.00 half page
x 210mm	\$295.00	\$560.00
x 292mm	\$380.00 half page (vertical)	\$725.00 full page

#### PREMIUM COLOUR

Front Cover	72mm x 47mm (lug)	\$150.00
	209mm x 56mm (banner)	\$399.00
Back Cover	209mm x 292mm	\$1050.00 full page
Inside Front Cover or Inside Back Cover	209mm x 144mm	209mm x 292mm
	\$430.00 half page	\$850.00 full page

### DISCOUNTS

COLOUR DISPLAY ADS		BLACK & WHITE DISPLAY ADS	
4 ads over 8 weeks	10% discount	4 ads over 8 weeks	10% discount
8 ads over 16 weeks	15% discount	LINE ADS	
12 ads over 24 weeks	20% discount	Place 5 line ads, get a 6th one free	

### LINE ADS

#### WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

### DEADLINES

#### DISPLAY ADVERTS

The deadline for display ads that require design is 12.00pm on Fridays. (20 minutes free design time is included with your booking).

Print ready ad deadline is 12.00pm on Mondays.

#### LINE ADVERTS

Book line ads online by 12.00pm Mondays to secure placement. Bookings through our website.

Non-account holders must complete payment on booking.

hello@mymessenger.co.nz  
mymessenger.co.nz

### COMMUNITY ENTRIES

#### COMMUNITY DIARY ENTRIES:

All entries through the website by 12.00pm Mondays.  
mymessenger.co.nz

#### FRONT PAGE & COMMUNITY NEWS:

All applications in advance through the website.  
Content to us by 12.00pm on Thursdays.

For assistance or further information, please contact the team on 03 443 7805 or email hello@mymessenger.co.nz

