

RATE CARD EX. GST

Prices effective 01 January 2026
(all prices in NZD)



Upper Clutha
Messenger

DISPLAY ADVERTISING

BLACK & WHITE

SIZE	102mm	209mm
x 35mm	\$39.00	\$78.00 eighth page banner
x 70mm	\$68.00 eighth page	\$130.00 quarter page banner
x 100mm	\$92.00	\$184.00
x 144mm	\$130.00 quarter page	\$225.00 half page
x 210mm	\$165.00	\$299.00
x 292mm	\$225.00 half page (vertical)	\$365.00 full page

COLOUR

SIZE	102mm	209mm
x 35mm	\$55.00	\$119.00 eighth page banner
x 70mm	\$119.00 eighth page	\$230.00 quarter page banner
x 100mm	\$159.00	\$290.00
x 144mm	\$230.00 quarter page	\$380.00 half page
x 210mm	\$295.00	\$560.00
x 292mm	\$380.00 half page (vertical)	\$725.00 full page

PREMIUM COLOUR

Front Cover	72mm x 47mm (lug)	\$150.00
	209mm x 56mm (banner)	\$399.00
Back Cover	209mm x 292mm	\$1050.00 full page
Inside Front Cover or Inside Back Cover	209mm x 144mm	209mm x 292mm
	\$430.00 half page	\$850.00 full page

DISCOUNTS

COLOUR DISPLAY ADS

4 ads over 8 weeks	10% discount
8 ads over 16 weeks	15% discount
12 ads over 24 weeks	20% discount

BLACK & WHITE DISPLAY ADS

4 ads over 8 weeks	10% discount
LINE ADS	
Place 5 line ads, get a 6th one free	

COMMUNITY ENTRIES

COMMUNITY DIARY ENTRIES:

All entries through the website by 12.00pm Mondays.
mymessenger.co.nz

FRONT PAGE & COMMUNITY NEWS:

All applications in advance through the website.
Content to us by 12.00pm on Thursdays.

For assistance or further information, please contact the team on 03 443 7805 or email hello@mymessenger.co.nz

