

RATE CARD EX. GST

Prices effective 01 January 2026. (All prices in NZD)

DISPLAY ADVERTISING

BLACK & WHITE

SIZE	102mm (1 column)	209mm (2 columns)
x 35mm	\$39.00	\$78.00 eighth page banner
x 70mm	\$68.00 eighth page	\$130.00 quarter page banner
x 100mm	\$92.00	\$184.00
x 144mm	\$130.00 quarter page	\$225.00 half page
x 210mm	\$165.00	\$299.00
x 292mm	\$225.00 half page (vertical)	\$365.00 full page

COLOUR

SIZE	102mm (1 column)	209mm (2 columns)
x 35mm	\$55.00	\$119.00 eighth page banner
x 70mm	\$119.00 eighth page	\$230.00 quarter page banner
x 100mm	\$159.00	\$290.00
x 144mm	\$230.00 quarter page	\$380.00 half page
x 210mm	\$295.00	\$560.00
x 292mm	\$380.00 half page (vertical)	\$725.00 full page

PREMIUM COLOUR

Front Cover	72mm x 47mm (lug)	\$150.00
	209mm x 56mm (banner)	\$399.00
Back Cover	209mm x 292mm	\$1050.00 full page
Inside Front Cover or Inside Back Cover	209mm x 144mm	209mm x 292mm
	\$430.00 half page	\$850.00 full page

Your advertisement will be placed in one of the following sections:

WHAT'S ON | **ACCOMMODATION** | **EMPLOYMENT** | **TRADES & SERVICES** | **HEALTH & BEAUTY** | **GENERAL**

DISCOUNTS

Book a series of ads to receive a discount. You can opt to advertise weekly, fortnightly or choose a custom schedule.

COLOUR DISPLAY ADS

4 ads within 8 weeks	10% discount
8 ads within 16 weeks	15% discount
12 ads within 24 weeks	20% discount

BLACK & WHITE DISPLAY ADS

4 ads within 8 weeks	10% discount
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LINE ADS

WORD-ONLY CLASSIFIEDS

WORDS	Incl. GST
Up to 20	\$10.50
21-30	\$12.50
31-40	\$14.50
41-50	\$16.50
51-60	\$18.50
61-70	\$20.50
71-80	\$22.50
81-90	\$24.50
91-100	\$26.50

DEADLINES

DISPLAY ADVERTS

Design required: 12.00pm Fridays.

Print ready: 12.00pm Mondays.

LINE ADVERTS

Book line ads online by 12.00pm Mondays to secure placement.
mymessenger.co.nz

Non-account holders must complete payment on booking.

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20 minutes of FREE design time with our Graphic Designer is included with your ad booking.

DISCOUNTS


Book a series of ads to receive a discount. You can opt to advertise weekly, fortnightly or choose a custom schedule.

COLOUR DISPLAY ADS

4 ads within 8 weeks	10% discount
8 ads within 16 weeks	15% discount
12 ads within 24 weeks	20% discount

BLACK & WHITE DISPLAY ADS


4 ads within 8 weeks	10% discount
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DISTRIBUTION

The Messenger is delivered to counters, distribution boxes and mailboxes around the district:

- WĀNAKA
- ALBERT TOWN
- LAKE HĀWEA
- HĀWEA FLAT
- CROMWELL
- LUGGATE
- TARRAS
- CARDRONA
- MAKARORA





DELIVERED
FREE
OF CHARGE

TO MAILBOXES IN
THE UPPER CLUTHA
COMMUNITY

COMMUNITY SPACES

At The Messenger, we're proud to support local charities, community groups, and not-for-profit organisations. Talk to us about discounted advertising rates, or make the most of our Community Spaces – sponsored by us and free for you.

Apply online: mymessenger.co.nz
 Email us: hello@mymessenger.co.nz
 or give us a call: 03 443 7805.

Articles are subject to our terms and conditions.

FRONT PAGE

The front page article is a free of charge space for charities, not-for-profits or community groups.

REQUIREMENTS:

- **Approximately 200 words.** *Written in the style of a newspaper article.*
- **Suggested headline, including subheading.**
- **Photo.** *The photo should include people where possible. Format: .jpeg, .png or .pdf. Colour, high resolution (300dpi minimum). No posters, flyers, stock images, illustrations or logos.*
- **Image caption.** *Include the full name of anyone pictured.*
- **'Submitted by.'** *Include full name OR organisation.*

CONTENT DEADLINE:

Thursdays prior to publication.
 Email content to: hello@mymessenger.co.nz

APPLY



SPONSORSHIP VALUE

\$750



MY COMMUNITY NEWS

SPONSORSHIP VALUE

\$300

My Community News is sponsored by us, so it's free of charge for charities, not-for-profits, community groups or anyone with a community minded story to share.

Albert Town residents invited to community AGM

ADVERTISED BY GARY MILLER

Albert Town residents are invited to come along to the Albert Town Community Association's (ATCA) Annual General Meeting on Wednesday, 18 March at The Albie Tavern from 7.00 – 8.00pm.

The AGM is a chance for locals to hear about the projects, events and initiatives that have helped bring the community together over the past year, and to find out what's planned for the year ahead.

The ATCA has been involved in a range of community activities designed to strengthen local connections and support a thriving neighbourhood. The AGM provides an opportunity for residents to meet the committee, hear a short update on recent work, and share ideas about future initiatives for Albert Town.

This year's meeting will also include a short presentation from Fulton Hogan, who will outline the upcoming wastewater infrastructure works and explain how the project may affect Albert Town residents in the coming year.

The ATCA is also keen to welcome new members and committee volunteers who are interested in helping organise events and support local initiatives. Everyone is welcome to attend, whether they're new



to Albert Town, long-time residents, or simply curious about what's happening in the community.
 Pictured: Albert Town Community Association committee members at last year's Halloween Party (L-R: Amber Perry, Lucy Mitchell, Elaine Kelly).

WHAT: Albert Town Community Association AGM
WHEN: Wednesday, 18 March, 7.00 – 8.00pm.
WHERE: The Albie Tavern, 20 Alison Avenue, Albert Town.

REQUIREMENTS:

- **Approximately 200 words.** *Written in the style of a newspaper article.*
- **Suggested headline.**
- **Photo.** *The photo should include people where possible. Format: .jpeg, .png or .pdf. Colour, high resolution (300dpi minimum). No posters, flyers, stock images, illustrations or logos.*
- **Image caption.** *Include the full name of anyone pictured.*
- **'Submitted by.'** *Include full name OR organisation.*
- **Include 'WHAT,' 'WHEN,' and 'WHERE.'** *(Example above).*

CONTENT DEADLINE:

Thursdays prior to publication.
 Email content to: hello@mymessenger.co.nz

MY COMMUNITY DIARY

My Community Diary is our weekly calendar of local events and meetings.

Charities, not-for-profits, and community groups are eligible to utilise this space.

Entries are categorised in date order.

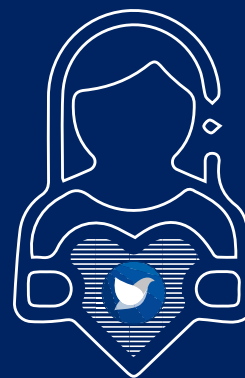
Format: What. When, Where. Details.

Example:

Wanaka Men's Social Tennis.

9.00am - 12.00pm, Upton St courts.

Visitors welcome, \$10.



SUBMIT ENTRY



CONTENT DEADLINE:

12.00pm Mondays prior to publication.
 Submit online: mymessenger.co.nz